Wesley Anderson, DCH 3495 Piedmont Road, Suite 112 Building 12 Atlanta, GA 30093

Kevin Ames *Kevin Ames Photography* 1824 Briarwood Industrial Court Atlanta, GA 30329

Kevin,

In my ongoing quest to improve my website, I have been adding short videos. In the beginning, I was making these videos at home, and the quality was uneven and mediocre at best.

When I mentioned my struggles with lighting and other technical considerations for my videos, you suggested that I come to your studio where you could set up the lighting and backgrounds to give my videos a more professional look. And, as we began shooting those videos you turned into my cameraman, sound crew, and director. That is made a world of difference in the videos on my website.

Having your direction as we shoot the videos has been invaluable. Your feedback has helped me refine my message and ensure that it's clear and powerful.

In the video testimonials that you shot of my clients, I appreciate your ability to get them comfortable in front of the camera. And, your questions have helped them bring out what they would like to say in ways that are clear and powerful.

I'm incredibly grateful for all of your help. The videos look great. And, I feel incredibly lucky to have a cameraman and director as talented and capable as you working with me.

As you know, I've always been impressed by your capabilities as a commercial photographer, and the artistry with which you create portraits, commercial photographs, and true photographic art. I'm always happy to refer business your way, and I look forward to our future collaborations.

My best to you always,

Wesley Anderson, Doctor of Clinical Hypnotherapy